



2019 Ad Packages

Everyone is searching for the best Beach Access.
Let them find YOUR BUSINESS there as well!

Desktop Ad Placements



TOWN PAGES
Rotating Leaderboard & Tower ads

HOME PAGE
Rotating Leaderboard & Tower ads

STREET/ACCESS PAGES
Rotating Leaderboard & Tower ads

Mobile Ad Placements



Rotating Leaderboard ads
will be on the top of mobile views
(tablets and phones)

obxbeachaccess.com



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Hero Package

Guaranteed 4 impression/display per hour on PC, Mobile, Tablet

Home Page

- One 728 x 90 leaderboard rotating banner ad
- One 300 x 500 Vertical Tower ad

Town Pages

(ie: Corolla, Duck, Kitty Hawk, Kill Devil Hills, Nags Head, or Hatteras)

- A 728 x 90 leaderboard rotating banner ad on **4** separate town pages
- A 300 x 500 Vertical Tower ad **4** separate town pages

Street/Access Pages

(ie: Hayman, Baltic, Jennette's Pier, etc.)

- A 728 x 90 leaderboard rotating banner ad on **4** separate town pages
- A 300 x 500 Vertical Tower ad **4** separate access pages

Your ads seen in 18 locations!

\$1600 year

Price for current Three Dog Ink print advertisers.

- \$1,800/year for Beach Access website only
- Static ads only for rotating
- Same leaderboard and tower ad in all locations

Super Package

Guaranteed 4 impression/display per hour on PC, Mobile, Tablet

Home Page

- One 728 x 90 leaderboard rotating banner ad
- One 300 x 500 Vertical Tower ad

Town Pages

(ie: Corolla, Duck, Kitty Hawk, Kill Devil Hills, Nags Head, or Hatteras)

- A 728 x 90 leaderboard rotating banner ad on **2** separate town pages
- A 300 x 500 Vertical Tower ad **2** separate town pages

Street/Access Pages

(ie: Hayman, Baltic, Jennette's Pier, etc.)

- A 728 x 90 leaderboard rotating banner ad on **2** separate town pages
- A 300 x 500 Vertical Tower ad **2** separate access pages

Your ads seen in 10 locations!

\$1100 year

Price for current Three Dog Ink print advertisers.

- \$1,300/year for Beach Access website only
- Static ads only for rotating
- Same leaderboard and tower ad in all locations

Gold Package

Guaranteed 4 impression/display per hour on PC, Mobile, Tablet

Town Pages

(ie: Corolla, Duck, Kitty Hawk, Kill Devil Hills, Nags Head, or Hatteras)

- A 728 x 90 leaderboard rotating banner ad on **1** town page
- A 300 x 500 Vertical Tower ad **1** town page

Street/Access Pages

(ie: Hayman, Baltic, Jennette's Pier, etc.)

- A 728 x 90 leaderboard rotating banner ad on **2** separate town pages
- A 300 x 500 Vertical Tower ad **2** separate access pages

Your ads seen in 6 locations!

\$700 year

Price for current Three Dog Ink print advertisers.

- \$900/year for Beach Access website only
- Static ads only for rotating
- Same leaderboard and tower ad in all locations

The most comprehensive Outer Banks beach & sound access website!

- Accesses listed by town
- Interactive town maps
- Individual access pages
- Beach access images
- List of amenities for each access
- Google maps for each access
- Current weather and wind
- Current water temps and tides
- Beach safety tips
- Beach bonfire info
- Driving on the beach
- Fishing info
- Handicap accessibility
- Leash laws
- and more!

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